

## PRIVACY POLICY

Effective date: 5/02/2025

Terebinth, LLC. and *gitt-it* respect the privacy of individuals who visit our website and is committed to protecting your online personal information in accordance with the terms of this Internet Privacy Policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the websites <https://www.terebinthtech.com/> and <https://www.gittit.com/> (our "**Website**" or "**Service**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

While you can use many features of our website without being required to provide personally identifiable information, you may be requested to provide your personal information to gain access to some of our content or services, to contact us, to enter a contest, or to receive additional information from us. By visiting our website you accept and agree to the practices described in this Privacy Policy.

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use our Service and the choices you have associated with that data.

**If you do not agree with the practices explained in this Policy, you can choose not to use our Website.**

This Policy is also available in PDF form [here](#). Individuals with disabilities who are unable to usefully access our Policy online or via PDF may contact us to obtain a copy of our Policy in another, more easily readable format. See the "Contact Us" section below for information on how to reach out to us.

### SCOPE OF THIS POLICY

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this Policy.
- When you use any interactive features of this Website.
- From posts you make to a social media page linked to this Website **but not to information that the owner of a social media platform may collect from you when you use the platform's tools to communicate with us.**

This Policy does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Terebinth, LLC or any third party (including our affiliates and subsidiaries); or
- Any third party or affiliate websites, including through any webpage, application or content (including advertising) that links to or is accessible from or via our Website. This includes but is not limited to the following:
- We do not control the data privacy collection practices of third-party or affiliate websites.

## Definitions

- **Service**  
Service is the <https://www.terebinthtech.com/> and <https://www.gittit.com/> website operated by Terebinth, LLC .
- **Personal Data**  
Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).
- **Usage Data**  
Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Cookies**  
Cookies are small files stored on your device (computer or mobile device).
- **Data Controller**  
Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed.  
For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.
- **Data Processors (or Service Providers)**  
Data Processor (or Service Provider) means any natural or legal person who processes the data on behalf of the Data Controller.  
We may use the services of various Service Providers in order to process your data more effectively.
- **Data Subject (or User)**  
Data Subject is any living individual who is using our Service and is the subject of Personal Data.

## Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

### TYPES OF DATA COLLECTED

#### Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Age and gender
- Address, City, State, ZIP/Postal code
- Cookies and Usage Data

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these

communications from us by following the unsubscribe link or the instructions provided in any email we send.

### **Usage Data**

We may also collect information on how the Service is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### **Location Data**

We may use and store information about your location if you give us permission to do so (“Location Data”). We use this data to provide features of our Service, to improve and customize our Service.

You can enable or disable location services when you use our Service at any time by way of your device settings.

### **Tracking Cookies Data**

We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

### **Third Party Use of Cookies and Other Tracking Technology**

Some content or applications, including advertisements, on the Website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies, to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

## **Use of Data**

Terebinth, LLC uses the collected data for various purposes to:

- Provide and maintain our Service
- Notify you about changes to our Service
- Allow you to participate in interactive features of our Service when you choose to do so
- Provide customer support
- Gather analysis or valuable information so that we can improve our Service
- Monitor the usage of our Service
- Detect, prevent and address technical issues
- Provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or inquired about unless you have opted not to receive such information

## **Legal Basis for Processing Personal Data under the General Data Protection Regulation (GDPR)**

If you are from the European Economic Area (EEA), Terebinth, LLC legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

Terebinth, LLC may process your Personal Data because:

- We need to perform a contract with you
- You have given us permission to do so
- The processing is in our legitimate interests and it is not overridden by your rights
- To comply with the law

## **Retention of Data**

Terebinth, LLC will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies.

Terebinth, LLC will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer periods.

## **Transfer of Data**

Your information, including Personal Data, may be transferred to—and maintained on—computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Terebinth, LLC will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **DISCLOSURE OF DATA**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Terebinth, LLC's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Terebinth, LLC about our Website users is among the assets transferred.
- To third parties to market their products or services to you if you have consented to/not opted out of these disclosures. We contractually require these third parties to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

## **Disclosure for Law Enforcement**

Under certain circumstances, Terebinth, LLC may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## **Legal Requirements**

Terebinth, LLC may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of Terebinth, LLC
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of users of the Service or the public
- Protect against legal liability

## **Security of Data**

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## **Our Policy on “Do Not Track” Signals under the California Online Privacy Protection Act (CalOPPA)**

We do not support Do Not Track (“DNT”). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

## **Your Data Protection Rights under the General Data Protection Regulation (GDPR)**

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Terebinth, LLC aims to take reasonable steps to allow you to correct, amend, delete or limit the use of your Personal Data.

If you wish to be informed about what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

**The right to access, update or delete the information we have on you.** Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.

**The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.

**The right to object.** You have the right to object to our processing of your Personal Data.

**The right of restriction.** You have the right to request that we restrict the processing of your personal information.

**The right to data portability.** You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.

**The right to withdraw consent.** You also have the right to withdraw your consent at any time where Terebinth, LLC relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

## **Third Party Service Providers**

We may employ third party companies and individuals to facilitate our Service (“Service Providers”), provide the Service on our behalf, perform Service-related services or assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Current Third Party Service Providers are as follows:

## Heroku

- Cloud application platform
- Website: [www.heroku.com](http://www.heroku.com); Privacy Policy: [www.heroku.com/policy/agreements/](http://www.heroku.com/policy/agreements/)

## Salesforce

- Customer Relationship Management (CRM) system to manage information for reporting, communications, notifications, platform for propriety order management, and business intelligence analysis
- Website: [www.salesforce.com](http://www.salesforce.com); Privacy Policy: [www.salesforce.com/company/privacy/](http://www.salesforce.com/company/privacy/)
  - Our CRM, consumer order information and consumer contact information is stored here for reporting purposes

## Tremendous

- Digital Reward platform we use to reward winners of enter-to-win contests
- Website: [www.tremendous.com](http://www.tremendous.com); Privacy Policy: [www.tremendous.com/privacy/](http://www.tremendous.com/privacy/)

## Yext

- We may use Yext to manage business listings on platforms including Instagram, Facebook, Google My Business, Apple Business, and Bing Places
- Website: [www.yext.com](http://www.yext.com); Privacy Policy: [www.yext.com/privacy-policy](http://www.yext.com/privacy-policy)

## Flowcode

- We use flow code to manage the QR codes we use.
- Website: [www.flowcode.com](http://www.flowcode.com); Privacy Policy: [www.flowcode.com/blog/qr-code-privacy](http://www.flowcode.com/blog/qr-code-privacy)

## Smartsheet

- We use Smartsheet as a project management tool to support program operations and to collect information from various stakeholders in the DCE program, including enter to win entries.
- Website: [www.smartsheet.com](http://www.smartsheet.com); Privacy Policy: [www.smartsheet.com/legal/privacy](http://www.smartsheet.com/legal/privacy)

## 123Formbuilder

- We use 123Formbuilder to collect information from various stakeholders in the DCE program, including enter to win entries
- Website: [www.123formbuilder.com](http://www.123formbuilder.com);
- Privacy Policy: [www.123formbuilder.com/termservice.html](http://www.123formbuilder.com/termservice.html)

## Wix

- We use Wix to host [www.terebinthtech.com](http://www.terebinthtech.com) and [www.gittit.com](http://www.gittit.com) , and to back up our website.
- Website: [www.wix.com](http://www.wix.com); Privacy Policy: <https://www.wix.com/about/privacy>

## Microsoft

- We use apps for daily business functions and a chatbot to provide an interactive experience.
- Website: [www.microsoft.com](http://www.microsoft.com); Privacy Policy: [privacy.microsoft.com](http://privacy.microsoft.com)

## **Analytics**

We may use third-party Service Providers to monitor and analyze the use of our Service.

### **Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <https://policies.google.com/privacy?hl=en>

### **Behavioral Re-marketing**

Terebinth LLC uses re-marketing services to advertise on third party websites to you after you visited our Service. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our Service.

### **Google Ads (AdWords)**

Google Ads (AdWords) re-marketing service is provided by Google Inc.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads>

Google also recommends installing the Google Analytics Opt-out Browser Add-on – <https://tools.google.com/dlpage/gaoptout> – for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <https://policies.google.com/privacy?hl=en>

### **Twitter**

Twitter re-marketing service is provided by Twitter Inc.

You can opt-out from Twitter’s interest-based ads by following their instructions: <https://support.twitter.com/articles/20170405>

You can learn more about the privacy practices and policies of Twitter by visiting their Privacy Policy page: <https://twitter.com/privacy>

### **Facebook**

Facebook re-marketing service is provided by Facebook Inc.

You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>

To opt-out from Facebook's interest-based ads, follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>

## **Instagram**

Instagram remarketing service is provided by Facebook Inc.

You can learn more about interest-based advertising from Instagram by visiting this page: <https://help.instagram.com/478880589321969>

To opt-out from Facebook's interest-based ads, follow these instructions from Facebook: <https://help.instagram.com/615366948510230>

For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://help.instagram.com/519522125107875>

## **Links to Other Sites**

Our Service may contain links to other sites that are not operated by us. If you click a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Children's Privacy**

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## **Your State Privacy Rights**

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information. To learn more about California residents' privacy rights, visit <https://oag.ca.gov/privacy/ccpa>. California law permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to [info@terebinthtech.com](mailto:info@terebinthtech.com)

Colorado, Connecticut, Virginia, and Utah each provide their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Data portability.
- Opt-out of personal data processing for targeted advertising and sales.

Colorado, Connecticut, and Virginia also provide their state residents with rights to:

- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose.
- Opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects.

To exercise any of these rights please email [info@terebinthtech.com](mailto:info@terebinthtech.com)

Nevada provides its residents with a limited right to opt-out of certain personal information sales. Residents who wish to exercise this sale opt-out rights may submit a request to [info@terebinthtech.com](mailto:info@terebinthtech.com). However, please know we do not currently sell data triggering that statute's opt-out requirements.

### **Disclaimer**

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

### **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- By email: [info@terebinthtech.com](mailto:info@terebinthtech.com)
- By visiting this page on our website: <https://www.terebinthtech.com/contact-10/>